



Suggested Social Media Copy

Option 1:

Life happens. We get it! If it's been a while since you've attended a Cub Scout meeting, now's the time to get back in the swing of things. Pack Meetings are starting up soon. Email [EMAIL ADDRESS] for more info.

Option 2:

Life happens. We get it! If it's been a while since you've attended a Cub Scout meeting, now's the time to get back in the swing of things. Our Pack is now meeting at [LOCATION] on [DAY] from [START TIME] to [END TIME]. Stop by anytime!

Option 3:

If it's been a while since you've been to a Cub Scout meeting, don't worry! We'd still love to "Scout" you in. We're starting to meet as a Pack again! Stop by any meeting and we'll bring you up to speed. Here's the details: [LOCATION] on [DAY] from [START TIME] to [END TIME].

Suggested Email Copy (can be sent through Scoutbook)

Option 1: 1st pack Meeting invite

Subject Line: We miss you at Cub Scouts!

Hi there, [NAME],

I wanted to send a quick note to let you know that our Cub Scouts pack has started meeting again, and it's not the same without you!

The pack is meeting at [LOCATION] on [DAY] from [START TIME] to [END TIME]. We'd love to see you. Drop in anytime!

If you've got any questions about Cub Scout meetings or your Scout's rank and status, feel free to send me an email or give me a call at [PHONE NUMBER].

Hope to see you soon!
[CUBMASTER NAME]

Option 2: Den Meeting Schedule

Subject Line: We miss you at Cub Scouts!

Hi there, [NAME],

I wanted to send a quick note to let you know that our Cub Scouts [TIGER/WOLF/BEAR/WEBELOS] den is meeting again, and it won't be the same without you!

The first meeting is at [LOCATION] on [DAY] from [START TIME] to [END TIME]. I've attached a schedule of the rest of the meetings. We'd love to see you.

If you've got any questions about Cub Scout meetings or your Scout's rank and status, feel free to send me an email or give me a call at [PHONE NUMBER].

Hope to see you soon!
[DEN LEADER NAME]

Suggested Text Message (can be sent through Scoutbook)

Option 1: 1st pack meeting invite

Hi there [NAME]! We haven't seen you and [SCOUT NAME] in a while – and we'd love to change that. The pack is meeting at [LOCATION] on [DAY] from [START TIME] to [END TIME]. Stop by anytime – it would be great to see you.

Option 2: Den Meeting Schedule

Hi there [NAME]! Our den is meeting again, and it won't be the same without you! The first meeting is at [LOCATION] on [DAY] from [START TIME] to [END TIME]. Stop by anytime – it would be great to see you.