



OF A LIFETIME START WITH POPCORN

Tips for Selling in the Rain (from your couch)

- Take a photo of your Scout (in uniform) holding a popcorn order sheet. Or take a video of your Scout making the ask. Post it with your Scouts favorite flavor to your social media accounts with the order sheet.
- Post on all your social media sites – think Snapchat, Instagram, Facebook, and Twitter. The story parts of the sites work well with a Poll or Question.
- Post more than once. Chances are someone won't see it the first time you post.
- If someone likes or comments on your photo or video, follow up with them (by messenger/text/email/etc) asking if they would like to place an order.
- Have your Scout call or FaceTime family members. The ask is more likely to get a yes when done by the Scout.
- If people can't see the order sheet, refer them to: <http://www.scoutsiowa.org/popcorn-time/>. Popcorn descriptions and prices are laid out there.

Samples of what your post might say.

"I'm _____. Would you help me do fun Scouting activities this year by purchasing some delicious popcorn? My favorite is _____"

Sample of what a poll might look like.

_____ is selling popcorn. If you purchase an loWave tin with Caramel popcorn, \$1 of it is donated to the University of Iowa Stead Family Children's Hospital. Or there are many other delicious options.

#ForTheKids Sign me up for an loWave tin

Show me all the options